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# **Article Writing And Submission Does Work And This System Can Help You Publish Far More Articles On The Internet**

If you are looking for back-links one of the greatest ways to get them is through article marketing. Lately, I have been reading reviews about [Article Marketing](#). All you have to realize is how long and drawn out it can be to submit these articles all over the Internet. However, these submissions can be carried out by using article submission services that exist on the Internet. This is the reason we made a decision to take a deeper look at the "Submit Your Article" program.

Several features that you really need to have in order to get the most from the submission service will not be offered with all services. You can find just a few features that the submission service really needs in order to make it the ideal choice, these are, drop feeding articles, unique article submission and also the ability to create a variety of pen names. Well, you are going to be happy to realize that the "Submit Your Article" program provides all those bases covered and here we will be going through these features.

Pen names can certainly be a huge feature and here we will let you know why this is important. If you like the many other Internet marketers on the web, you cover an array of niches. For each niche you're in, you need to be in a position to market yourself as an expert in that niche. The trouble with just using the same name for every niche is the fact that people will see this, so if you're claiming to be an expert in various niches, individuals will be able to figure out that you're not really an expert and you're just trying to make a sale. However, if you have a different pen name for each specific niche market, you truly can market yourself as an expert in that field. And this program allows you to make various pen names.

The next thing that this program provides is the capability to submit different versions of your articles to the Internet sites in their network. This fact alone is one of the most important features as Google likes unique content. An excellent thing about this technique is that the links you'll be building will have much more power with Google. Submitting duplicate content all over the Internet is a Google no-no, and the links that you do end up building will not be worth much at all, if anything. This is why submitting different articles is so important.

An additional feature that comes with this program is the point that you can spread out your article submissions so they are not all hitting the Internet at once. The very last thing you want to do will be to alert Google that you might be doing something that they don't agree with, so never ever publish all your articles at the same time.

All in all, this really is a powerful way to get your content and your links published on a number of websites. If you actually want to get a better search engine standing, you must recognize that you need links from all different websites, and this program can help you achieve that. Check out these other [Article Marketing](#) articles, as well.

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