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# **Article Directories Help You Establish An Online Presence**

Article directories are simply where you submit your free articles online. They would normally be submitted by the copyright holder as a means of promoting his or her website. An integral part of these articles is the byline, because without this, those who read the article would have no clue about the person who wrote it or owns it and would have no means of contact to that person.

As you may know, articles directories are the perfect place to submit your articles so they can make you some cash. You can see the results when your website receives more hits - first, somebody or a few people would see your article, then they would see it is well-written and hail you as an expert, then they would click over to your website. Even if you cannot write or do not have any knowledge on the subject on which you are promoting (for example for you run an affiliate website), you can always hire a writer to do the work for you. Getting quality articles written will be expensive up front, but they will pay for themselves in no time, either through affiliate sales or selling your own services, and everything from then on is pure profit.

I happen to have an actual example I can share with you. I have a friend who works from home as an accountant. He didn't have much to do, but one day he followed my advice on a lark, wrote an accounting article and submitted it to quite a few article directories. Lo and behold - within a few days of submitting that article of his, he was flooded by emails coming from complete strangers, people who wanted to learn more about the accounting service he was promoting on his personal website. Your article just gained you a new client who may use your services regularly, but will definitely give you a nice profit at least once.

Furthermore, since you have posted it on a free article directory, others who have affiliate websites about accounting will inevitably use your article for their website. These affiliates are required to attach your all-important byline, which means you should be getting even more exposure each time your article is reposted. In other words, once their website gains more traffic, you too will benefit.

The 'net is teeming with article directories for you to use at your discretion. Your bet best is to put a copy of each of your articles on every one for maximum exposure. You get more of everything with this method - starting from web traffic all the way down to additional profit thanks to new and valued customers.

We make searching for [Cheap Car Rental](#) convenient and easy with our professional [Car Rental Ireland](#) comparison.

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